TERMS OF REFERENCE

Peace Regional Energy Alliance (PREA)

Public Engagement & Education Sub Committee

1. **Purpose & Mandate**

The Public Engagement & Education Sub Committee is established as a specialized body of the Peace Regional Energy Alliance (PREA). Grounded in the directives of the PREA 2026 Position Paper, the sub committee's primary mandate is to begin to build regional social license, provide evidence-based information, and facilitate transparent community dialogue surrounding nuclear energy development in Northwestern Alberta.

The defining operational focus of this sub committee is the strategic planning, coordination, and execution of the inaugural PREA Energy Exploration Event, scheduled for public consumption in mid-2027.

2. **Key Objectives & Scope of Work**

The Sub-Committee is tasked with the following responsibilities:

- Deliver the 2027 Energy Exploration Event: Serve as the central organizing committee responsible for the logistics, exhibitor curation, program design, and marketing of the mid-2027 showcase.
- Disseminate Unbiased Information: Proactively counter misinformation by delivering objective, peer-reviewed data on nuclear technology, waste management, and safety protocols to regional taxpayers via federal and provincial governmental expertise.
- Coordinate Multi-Stakeholder Outreach: Build robust educational bridges connecting federal and provincial regulatory bodies, local school divisions, Indigenous communities (if required), and municipal administrations.
- Consider attendance and PREA representation at a variety of Provincial and National conferences that advance the Position Paper or PREA's mandate to educate and engage the public.
- Gather Public Feedback: Implement structured feedback mechanisms (surveys, town halls, open houses) to report regional sentiments, concerns, and priorities back to the main PREA Board.

3. **Membership & Composition**

To ensure balanced regional representation and professional execution, the sub committee shall consist of exactly 14 voting members, structured as follows:

- **Chair:** One (1) Elected Official (Mayor or Reeve) from a PREA member municipality.

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- **Vice-Chair**: One (1) Senior Municipal Administrative Lead (CAO) from a PREA member municipality.
- **Outreach Coordinator**: One (1) CAO – Currently PREA Outreach
- **Municipal Representatives:** Four (4) designated representatives – (ensuring geographic balance across the County of Northern Lights, MD of Peace, Northern Sunrise County, and regional towns/villages).
- **Communication Industry Lead**: One (1) individual representing regional/national key communications, communication media lead or consultant and advisor.
- **Economic Development & Chamber of Commerce Liaison**: Two (2) representatives from business industry organizations and development agencies.
- **Regional Volunteer Public Representatives**: Four (4) members at large from the Peace Region or outside of Peace Region with a focus on communication, marketing, planning or nuclear experience field.

Non-voting participants, including third-party consultants or regulatory agency liaisons (e.g., CNSC, JETI, Alberta Government representatives or Energy Alberta/Proponents), may attend by invitation as resources ONLY.

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4. **2027 Energy Exploration Event Framework**

   The sub committee will model the mid-2027 event using best-in-class frameworks, specifically drawing structural insights from successful Canadian precedents like the Ignace Nuclear Exploration Event.

- Exhibitor Procurement Target: Secure a minimum of 30–40 expert exhibitors spanning federal oversight bodies, nuclear waste organizations, academia, infrastructure supply chains (engineering firms, etc.), safety network information, labour trade unions, nuclear proponents – in and out of province, and Alberta Government bodies.
- Keynote & Panel Curation: Coordinate speaking invitations to federal impact assessment officers - CNSC, provincial energy representatives and Ministers, and community leadership from established nuclear jurisdictions from Southeastern Ontario.
- Inclusivity & Access: Design designated program tracks for local student groups, local businesses tracking supply chain shifts, Indigenous First Nation participation, critical voices and public forums featuring live Q&A panels.

5. Governance & Meetings

- **Frequency**: The sub committee will meet monthly, transitioning to bi-weekly in Q1 2027, and weekly during the 60 days leading up to the mid-2027 Energy Exploration Event.
- **Reporting Structure**: The sub committee is directly accountable to the main Board of Directors of the Peace Regional Energy Alliance (PREA). The sub committee does not possess independent fiscal or regulatory authority. All strategic layouts, budget allocations, and major event vendor contracts must be submitted as recommendations to the main PREA Board for formal ratification.
- **Quorum**: Quorum requires a simple majority of voting members (8 of 14), including either the Chair or Vice-Chair.
- **Administrative Support**: PREA will designate a specific communications lead or administrative staff member to handle meeting minutes, agenda distribution, and public notice logistics.

6. Term

These Terms of Reference will remain in effect from November 2026 through the formal wrap-up and post-event reporting phase of the Energy Exploration Event, concluding no later than October 31, 2027, unless extended by a resolution of the PREA Board. The TOR will be reviewed in late 2027 for sub committee continuance.

Amendments: This document may be amended by a two-thirds majority vote of the sub committee, subject to final approval by the PREA Board.

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